

The Key Steps To Starting Your eCommerce Store

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 Commerce Journey

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1. Get Legitimate

Getting Legitimate

We're not attorneys or CPAs but highly suggest you get one!

- Establishing your LLC (Limited Liability Company)
- Getting your Federal EIN
- Opening your Bank Account

2. Establish Your Online Headquarters

Your Online HQ

- Your own Website versus a Platform (Etsy, eBay, Facebook, etc)
- Rent vs. Own
- Your domain name
- Your website and hosting

3. Choosing Your eCommerce Platform

Choosing Your eCommerce Platform

- Bricks & Clicks or Online Only?
- Physical, Digital, or Combo?
- How are you pricing it, offering it, delivering it?

Essential Considerations

Essential Considerations

- Payment Processor (Stripe, PayPal, etc)
- Shipping
- Taxes (see Avalara)
- Design
- Cost
- Existing site?

Questions and Answers

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