

10 Ideas for Personalized Products to Sell

...

Cory Miller and Brian Krogsgard

Special Thanks To Our Sponsor

GoDaddy[®] Pro

<https://CommerceJourney.com/go-webinar>

THE WHAT

- Sell something without knowing how to make it
- Start with your audience
- Take generic but make unique & personalized
- Simple, affordable, customizable
- Get creative - think of themes
- Leverage identity, belonging and scarcity

THE WHY

- Low-cost experiment
- Leverages and engages audience
- Kickstart your business
- Great Step 2 (Step 1 is the Sell One Thing Challenge)

RESOURCES

- RealThread.com
- Teelaunch.com
- Printful.com
- CustomInk.com
- Etsy.com for ideas and inspiration

1. Shirts & Hats

2. Drinkware & Coasters

3. Framed & Hanging Stuff

4. Kid's Apparel

5. Custom Fabric

6. Journals

7. Platters

8. Masks

9. Wallets

10. Box

Questions and Answers

Join us in our Facebook Group:

<https://CommerceJourney.com/facebook>